



**POWERSOUTH**<sup>®</sup>  
ENERGY COOPERATIVE

A Touchstone Energy<sup>®</sup> Cooperative 

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TO: Potential Sponsor

FROM: Buddy Manring

RE: National Utility Training & Safety Education Association-  
Request for Sponsorship

DATE: January 2020

I am on the Board of Directors for the National Utility Training & Safety Education Association (NUTSEA), which holds an annual conference. PowerSouth Energy Cooperative is hosting the 2020 Conference in Miramar Beach, Florida; September 13 – 16, 2020.

In order to defer cost to our members attending the 2020 Conference, I am asking you to consider becoming a sponsor. But before I get into the levels of sponsorship, I want to highlight the primary purposes of the NUTSEA organization.

**National Utility Training & Education Association (NUTSEA):**

Formally organized in the early 1940's as the Rural Electric Association Safety and Job Training instructors. The National Utility Training & Education Association (NUTSEA) was incorporated under its new name in 1976. The basic objectives for NUTSEA have not changed much since the first REA safety programs were organized.

The National Utility Training & Education Association (NUTSEA) is an organization comprised of utility safety and training professionals from various backgrounds throughout the United States. Our goal is to provide an environment which will promote the continuous exchange of information, ideas and job-related experiences among members of the organization. The purpose of this goal is to assist members and interested parties in upgrading their professional competence, improving job training, safety education and assisting members with injury and accident prevention techniques. This in turn, will better qualify and equip these safety professionals in performing their essential duties in personnel training and accident prevention.

There are various levels of sponsorship listed below:

**Platinum - \$5,000 +**

1. Full page add in conference program;
2. Dedicated 3' by 6' banner at conference (you supply);
3. Logo on breakout signage;
4. Logo on NUTSEA.org for one year (includes hyperlink to your web site);
5. Logo on all NUTSEA preconference registration mailings;
6. Vendor table at conference;
7. Member level access to attendee list;
8. 2 tickets to the Banquet and can purchase additional tickets at a cost of \$100 per.
9. Two people from your company will be allowed to participate in the member/guest outing of your choice on Sunday.

**Gold - \$2,500 +**

1. ½ page add in conference program;
2. Logo on Gold sponsor banner at the conference;
3. Logo on all NUTSEA preconference registration mailings;
4. Logo on NUTSEA.org for 9 months (include hyperlink to your website);
5. Vendor table at conference;
6. 2 tickets to the Banquet and can purchase additional tickets at a cost of \$100 per.

**Silver - \$1,500 +**

1. Logo on conference program;
2. Logo on silver banner at the conference;
3. Logo on NUTSEA.org for 6 months (include hyperlink to your website);
4. Vendor table at conference;
5. Can purchase banquet tickets at a cost of \$100 per person.

Please do not miss this opportunity to sponsor a great organization, and be part of a great conference!

If you have any questions do not hesitate to call me at 334-427-3241.

NUTSEA has a web site ([WWW.NUTSEA.org](http://WWW.NUTSEA.org)), which I recommend you take a look at. The site can offer you more details and a chance to understand even more about the goals of the NUTSEA organization.

Your consideration regarding this request is appreciated.